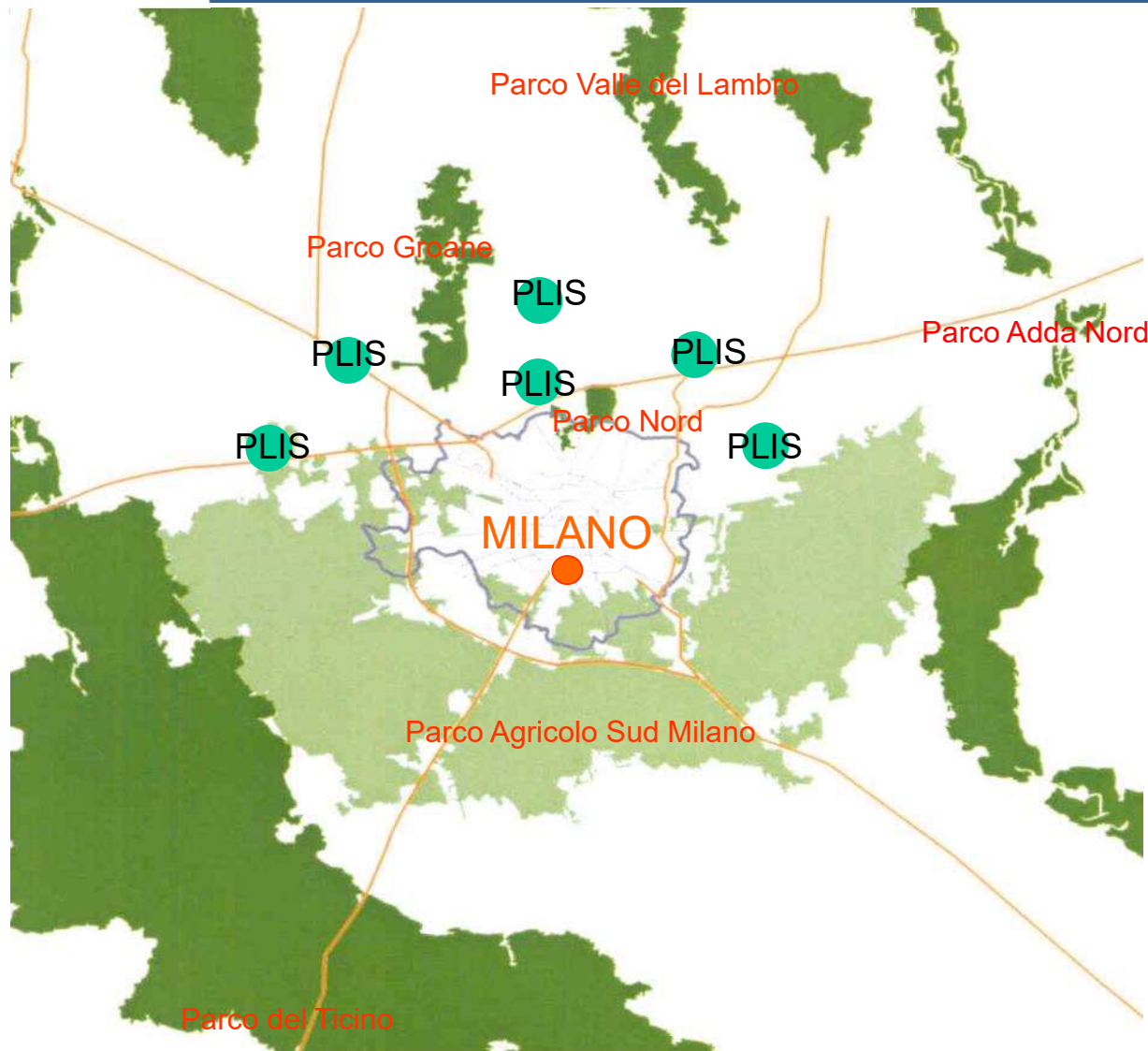


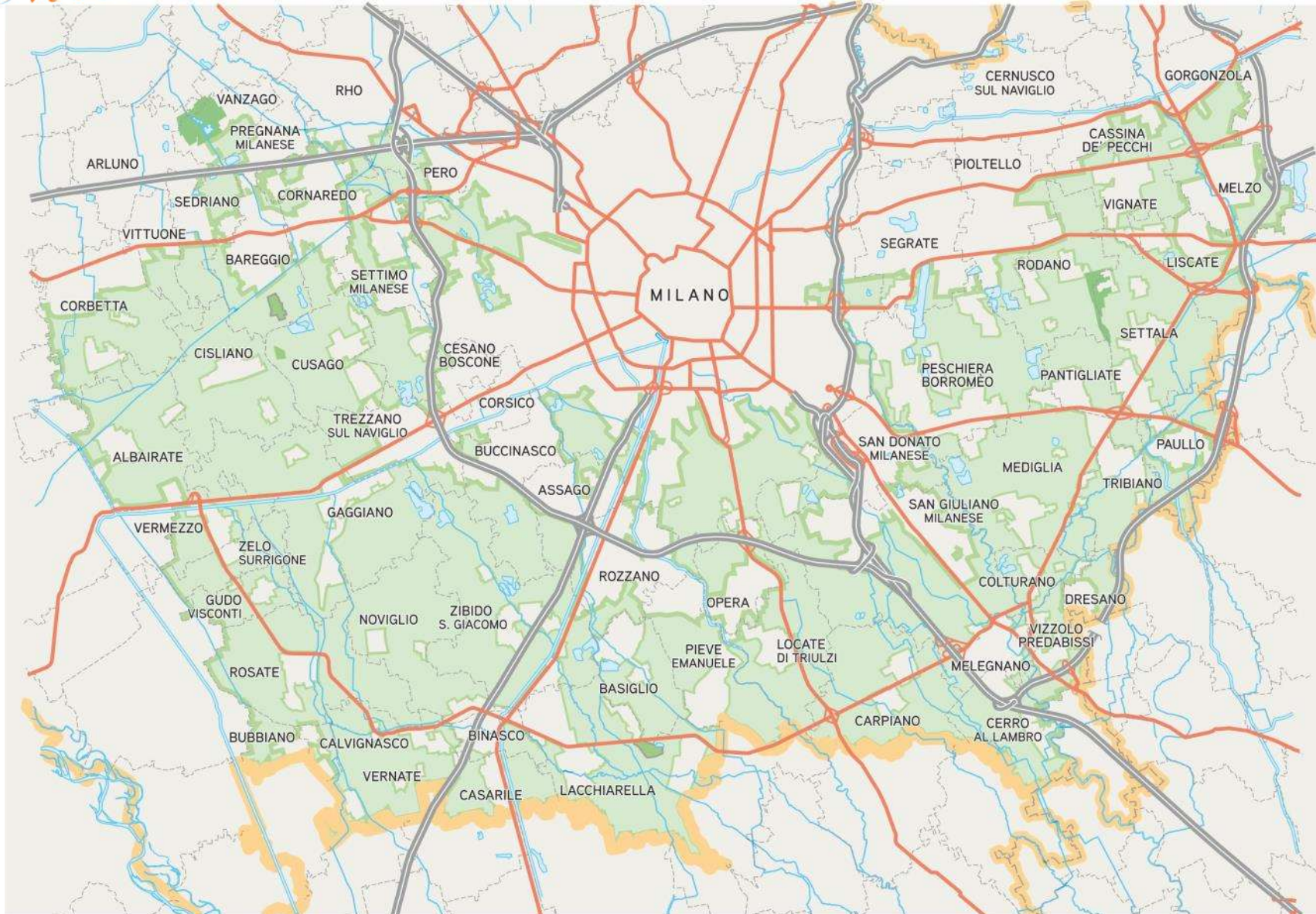
Urban Protected Areas: Perspectives For An Alliance Between Nature And Cities



The Parco agricolo sud Milano: an experience of peri-urban agriculture



The system of protected areas of the Milanese metropolitan area represents a historically important reality that has created a network of green spaces with environmental and social value. The Parco agricolo sud Milano finds its location within this system.













- The protection and recovery of the links between the city and the countryside, as well as the connection of external areas with urban green systems;
- The ecological balance of the metropolitan area;
- The preservation, qualification and enhancement of agro-forestry activities in line with the destination of the area;
- The cultural and recreational use of the environment by citizens.

How to develop projects in such a complex area?

What methods to use?

What are the strengths and weaknesses?





- total area of 47,000 hectares
- about 38,000 are cultivated
- about 900 active farms



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How is it possible to revitalize the Milanese agricultural area?

- Revitalising local networks
- Share resources



Urban Protected Areas:

Perspectives For An Alliance Between Nature And Cities – Marseille 6 September 2021



Supporting, spreading and creating a synergistic network between the city and its peri-urban agricultural area

vision

- ✓ An agro-food metropolis
- ✓ a model of excellence

objectives

- ✓ From industrial agriculture to organic multifunctional agriculture
- ✓ New culture food and agriculture





Strategy

- Support existing best practices
- Building new food networks based on the short supply chain and multifunctionality
- Turning proximity to the city from disadvantage into a competitive advantage

Phases of the project:

Action 1

SPATIAL MAPPING

Action2

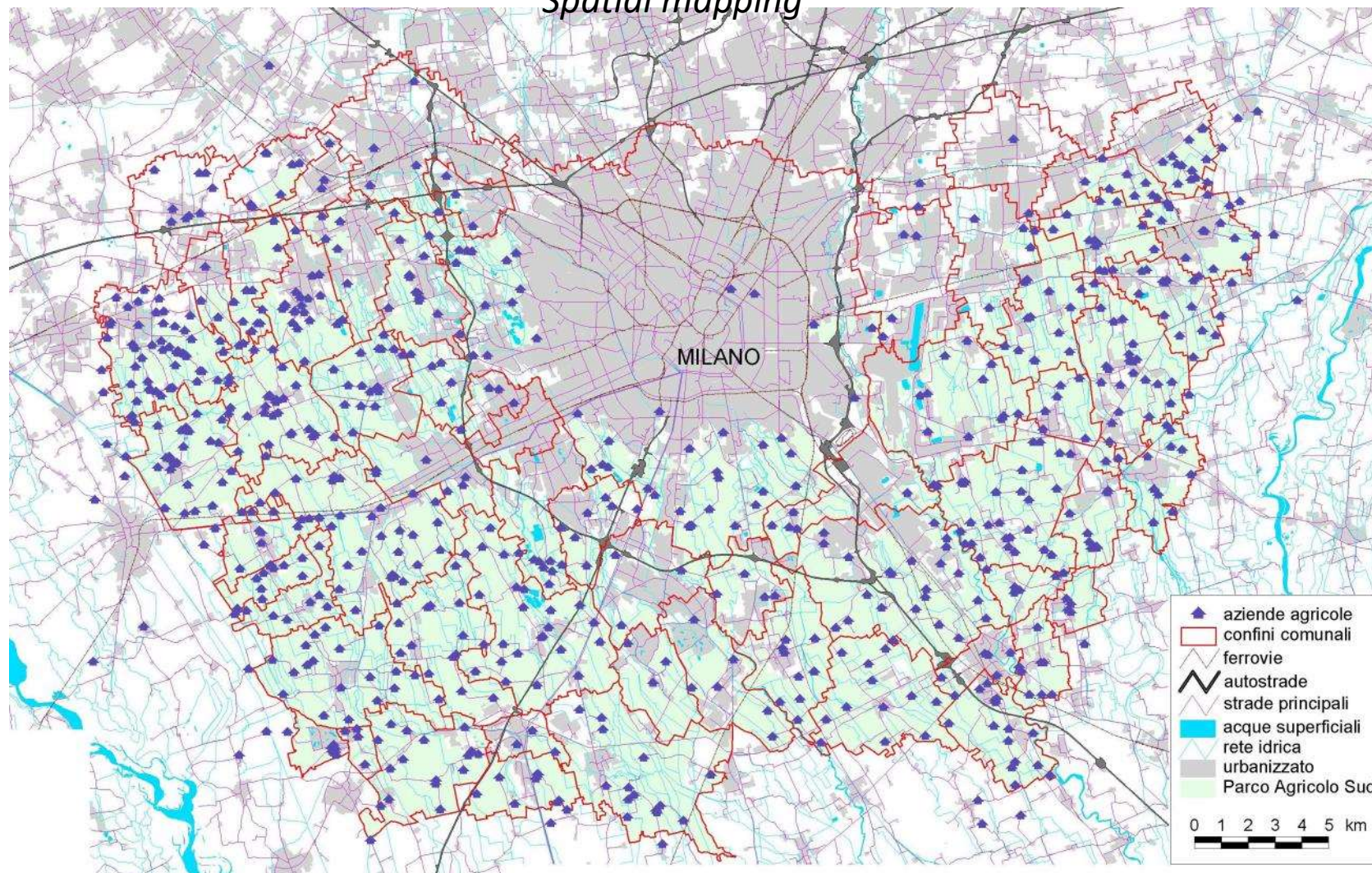
MILAN LAND MARKET

Action 3

SHORT AND LOCAL SUPPLY CHAIN
SUPPLY CHAIN PROJECTS



action 1 Spatial mapping



Action 2 Earth Market

- 
- The Earth Market is part of a worldwide network of farmers' markets that respects the SLOW FOOD philosophy.
 - Consumers become CO-PRODUCERS, learning from manufacturers and their EDUCATIONAL activities
 - Access to good, clean and fair food sourced locally to reduce food miles and SHORT food chain.
 - Fair prices for consumers and producers promoting the LOCAL ECONOMY
 - They offer quality food that you can TRUST, purchased directly from manufacturers
 - Markets managed by the farming community that strengthen local food networks

action 2



action 3

PROJECTS ON THE SHORT AND LOCAL SUPPLY CHAIN
Cereal and flour supply chain for bread

Ri – design of the short supply chain for traditional bread: from crop quality, through processing processes, to the final consumer



What have we done?

Revitalizing a direct link between the food production of the Parco agricolo sud Milano and the consumption of the Milan metropolitan area

*Raising citizens' awareness
on the identity and relevance of agriculture in a protected area such as the
Parco agricolo sud Milano*

*Design tools to help farms in the Parco Agricolo sud Milano achieve and
improve their economic sustainability*



Merci
Thank you
Grazie mille



www.cittametropolitana.mi.it/parcosud

mp.sparla@cittametropolitana.mi.it

